



# José DA COSTA

Technical Project Manager

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portfolio.josedacosta.info

## PROFILE

Technical Project Manager with 26+ years in software, certified SAFe 5 PO/PM and PSPO. At Groupe Pichet (1,400+ employees) for 5 years 3 months: portfolio of 6 concurrent projects, 100+ ESB integration flows, distribution to 175 partner platforms, 7-person team, 370K EUR/year budget. Led PIM Akeneo migration from Kubernetes to SaaS Serenity and DAM Bynder deployment, on time and on budget. Co-founder of AdsPower (AI startup, 2016-2018) and founder of ACCENSEO (06/2024 →). Dual degree Master's Software Engineering (ESIEA) and MBA Strategic Project Management (ECEMA).

## SKILLS

### Project Management

SAFe Agile, Scrum, Kanban / Roadmap planning & Prioritization / Risk management & Mitigation / Stakeholder & executive committee communication / Budget management (up to 370K EUR/year) / Jira, Confluence, Microsoft Project

### Technical Knowledge

TypeScript, React, Next.js, Node.js / PHP (Symfony, Magento), Python / AWS, Azure, Docker, Kubernetes / PostgreSQL, Elasticsearch, Redis / PIM (Akeneo), DAM (Bynder), ESB (TIBCO) / CI/CD, Technical documentation

## PROFESSIONAL EXPERIENCE

### CTO · Founder · technical director

**accenseo** ACCENSEO - Paris, France  
- Leading a 4-person team and multi-client project management: functional scoping, technical specifications, delivery tracking, change management  
- End-to-end SMB digital transformation project leadership across 8 sectors: audit, roadmap, technology selection (PIM Akeneo/Salsify/Pimcore), deployment  
Jun. 2024 Present (1 year+)

### Engineering Manager · Project Manager / Product Owner · Technical Lead

**PICHET** Groupe Pichet - Bordeaux, France  
- Managed a portfolio of 6 concurrent projects with 100+ integration flows and a team of 7, budget growing from 160K to 370K EUR/year  
- Interfaced between business units (development, rental, hospitality, marketing, finance) and technical teams: translated business needs into specifications  
Jan. 2019 Mar. 2024 (5 years 3 months)

### Technical Project Manager · Co-founder · Early-Stage Startup

**AdsPower** AdsPower (Startup) - Paris, France  
- Technical scoping and specifications writing: translated business needs into requirements documents, data models, competitive analysis  
- Delivery planning and tracking: product roadmap, sprint breakdown, effort estimation, dependency management between modules  
Jan. 2016 Dec. 2018 (3 years)

### Senior Software Engineer · Lead PHP Symfony Developer

**MEDIALEADS** Medialeads - Paris, France  
- End-to-end delivery of ERP, PIM, CRM and Marketplace platforms with Symfony v2/v3 - full cycle from design to deployment  
- Technical coordination and SEO/SEA strategy management (Google AdWords) for client platforms  
Oct. 2013 Nov. 2016 (3 years 2 months)

### Software Engineer · PHP Zend Framework Developer

**europaean sourcing.com** European Sourcing Group - Bordeaux, France  
- Designed and developed product search engines and multi-storefront e-commerce site generators with Zend Framework  
- Managed 2,000+ MySQL databases and coordinated technical deliveries with sales teams  
Apr. 2009 Sep. 2013 (4 years 6 months)

## EDUCATION

**esiea** Master Expert in Software Engineering - ESIEA 2023 - 2026  
**ECEMA** MBA Strategic Project Management - ECEMA 2023 - 2025  
**lycée gustave Eiffel** BTS IG (IT Management) - Lycée Gustave Eiffel 2001 - 2003

## CERTIFICATIONS

SAFe 5 Certification (Product Manager & Product Owner) (2022)  
PSPO Certification (Professional Scrum Product Owner) (2021)

## INTERESTS

**At work:** AI, LLMs, Machine Learning, Design Systems, Reverse Engineering, OKRs, SAFe, DevOps  
**Outside work:** Master swimming competitions, Running, Bodyboarding, Kitesurfing, Adventure travel, Family

## LANGUAGES

**French** Native  
**English** Intermediate  
**Portuguese** Fluent